

OVERVIEW:

Alli Mang has over 2 decades of professional experience as a business owner/operator, freelance project manager as well as working in the Canadian entertainment industry as a producer and performer. Alli Mang delivers value 'Beyond the Finish Line'[™] for any project requiring exceptional operational efficiencies and results. A personable, dynamic and creative power-house who is a strong leader and doer. A seasoned self-starter who is flexible, able to quickly solve problems and driven to exceed goals.

PROFESSIONAL EXPERIENCE:

THE SHOPPING CHANNEL (CANADA)

National On-Air Sales Expert (Sept. 2007 to present)

Selling on air. Launched TSC's own private label line of bedding and bath products hitting and exceeding targets regularly.

IDEAL WORLD (U.K.)

National On-Air Sales Expert (June 2006 to present)

Selling on air a Canadian sterling silver jewelry line.

REAL HUMAN BEING AND KNOCKING DOWN SILOS

Road Manager (Jan. 2009 to present)

Logistics and operations for retail events across Canada.

WEIGHT WATCHERS INTERNATIONAL

At Work Leader (Sept. 2006 to present)

Motivator and speaker leading at work meetings for members wanting to lose weight and maintain a healthy lifestyle.

ELIZABETH'S CONCERT OF HOPE

Director of Operations and Producer (Sept. 2006 to present)

Director of Operations for several productions including the 2006 cross-country live rock and jazz tour raising funds and awareness for the ALS Society of Canada among other charities. To date we have raised nearly \$3 Million.

BURLINGTON TVCOGECO

Sports and Lifestyle Host (Sept. 2005 to 2008)

On-camera host of weekly sports show. Also a field producer, writer and reporter of both sports and lifestyle show.

CN TOWER

Freelance Project Manager (Nov. 2004 to Nov. 2005)

of 'Wonder of Service' sales modules and presentations, implementing internal employee training.

MILTON CHAMBER OF COMMERCE

Freelance Project Manager (Jan. 2004 to Feb. 2007)

Event Management and fundraising for the Mayor Gordon Krantz Celebration commemorating 25 years of public service. Over 500 in attendance raising over \$125,000 for the community legacy fund.

Show Manager of The Milton Showcase for 3 years. The largest and most successful home show in the region with over 200 vendors, welcoming over 5000 show-goers per year.

COPPINWOOD GOLF CLUB

Sales Consultant (June 2004 to Nov. 2004)

Collaborated with the owners and management team to implement the first tier sales operation of Tom Fazio's \$23 Million private golf course that opened in 2006.

STATION SEVEN HIGH PERFORMANCE TRAINING CENTRE

Freelance Project Manager (April 2003 to Dec. 2003)

Conceived and authored a customized Employee and Standard Operating Procedure Handbook. Company owned by hockey legend Gary Roberts.

FREE GUARD ZONE SPORTSWEAR

Owner and Operator (July 1997 to 2001)

Owner and full operator of sportswear manufacturer. From design to marketing to Canadian wholesale and retail sales distribution.